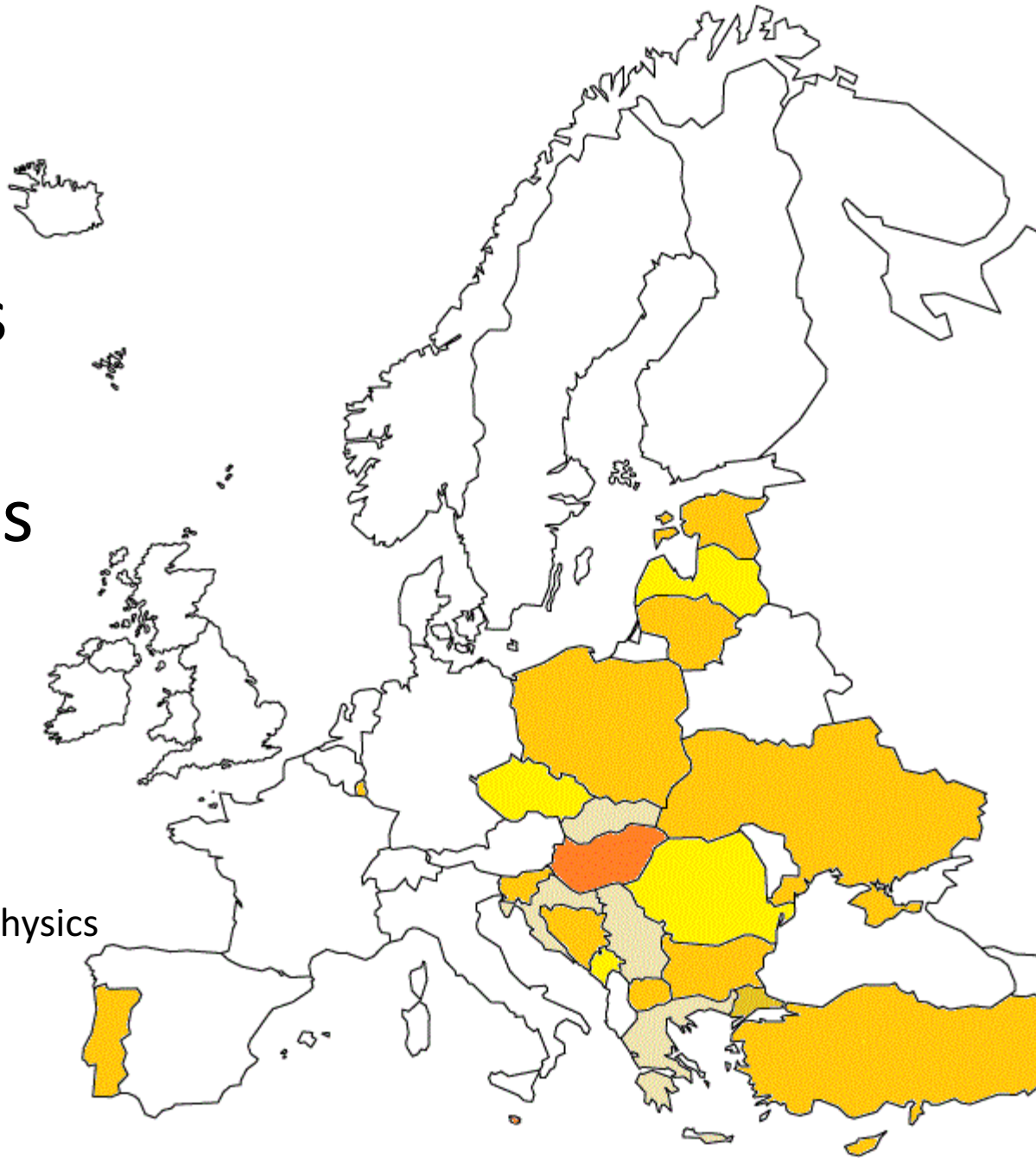


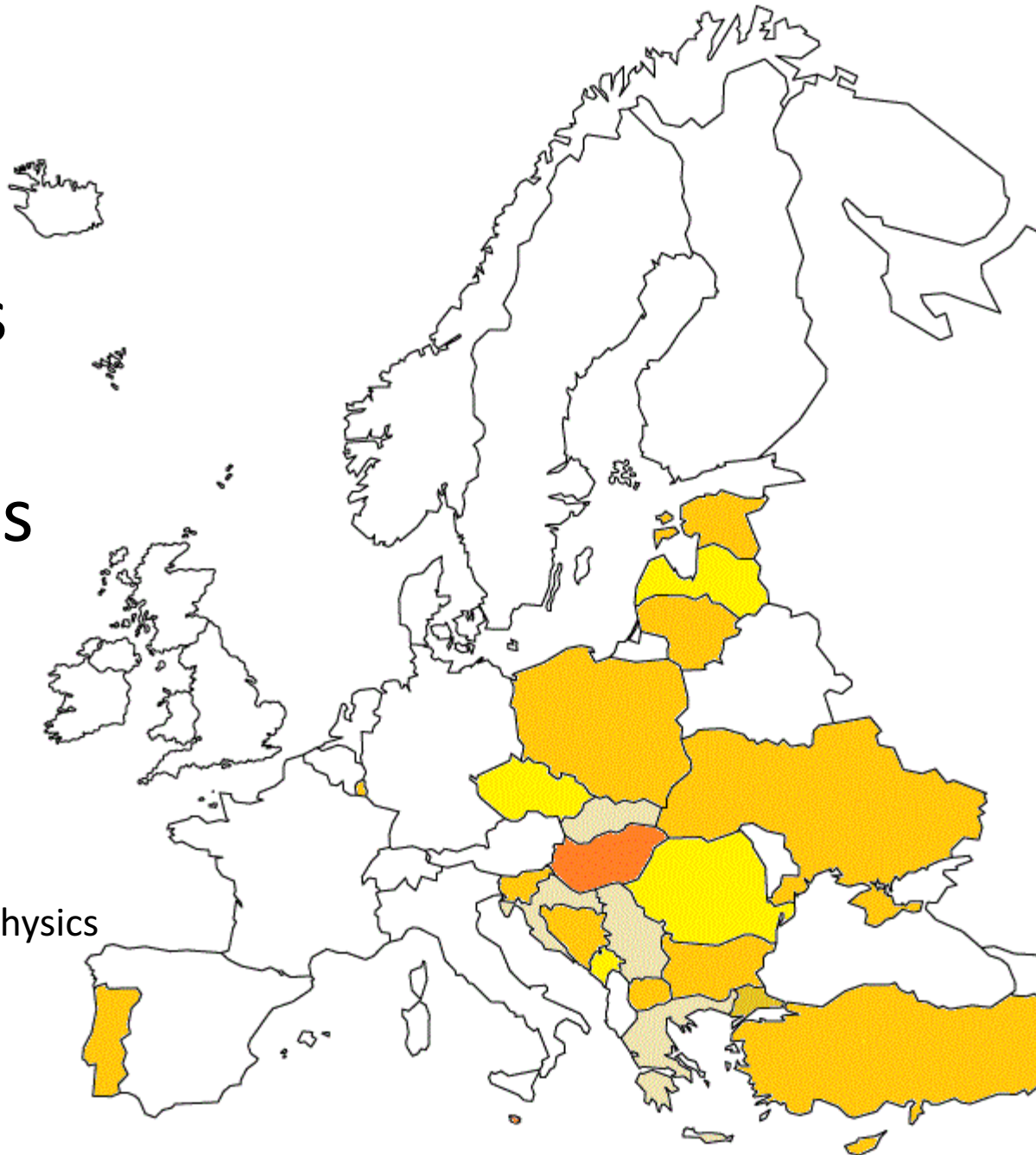
Inclusiveness program - SWOT Analysis

Melinda Dósa,
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Aim:

*integrate scientists & industrial partners
from the **Inclusiveness States**
into EPN2020*

1. Why so necessary?
2. Means and measures /SWOT/
3. Future steps, suggestions

1. Why so necessary?

- *drive economic growth*
- *secure Europe's global competitiveness*
- *develop European Research Area*

Present state:

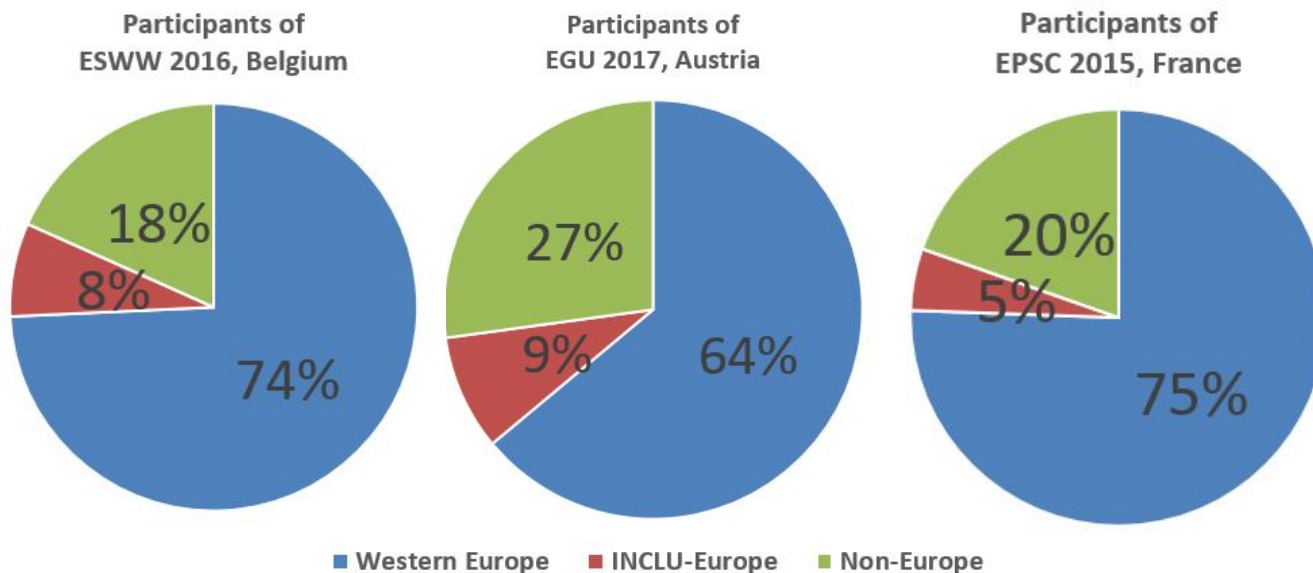
half of Europe is underrepresented in planetary space research

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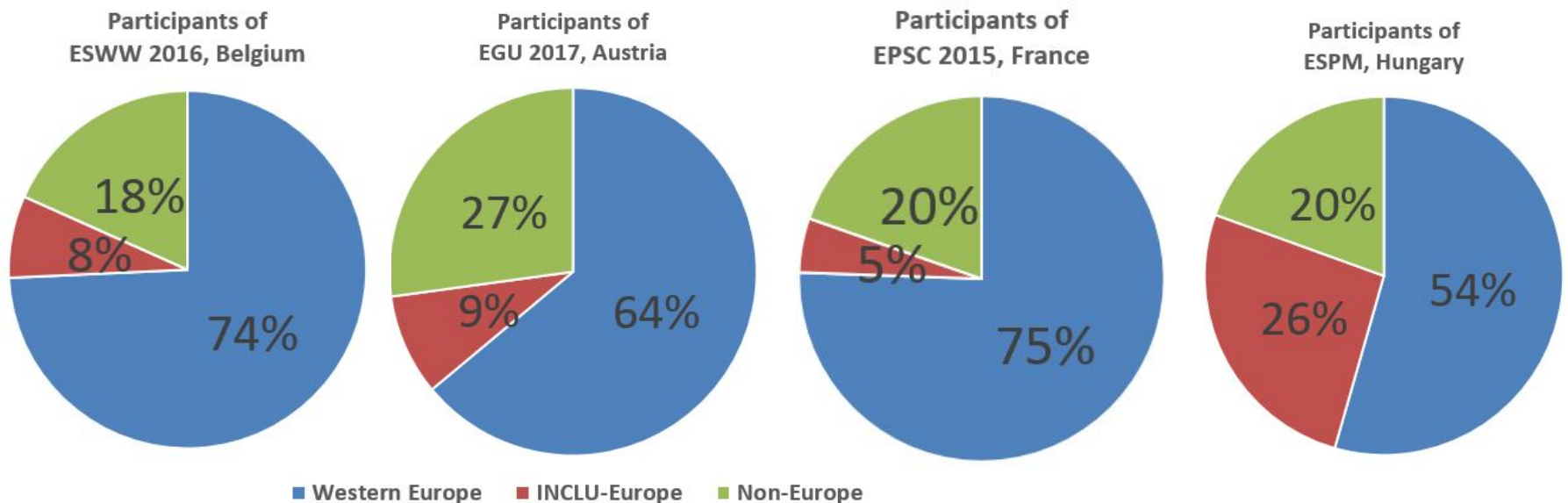


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- *drive economic growth*
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Present state:

half of Europe underrepresented in planetary space research



2. Means and measures

Organising workshops

Organising summer schools

Thematical workshops with industry

Expert exchange program

Supporting participation on workshops / summer schools

Supporting amateur societies

TA calls

Grants, bursaries, supports are available for everyone, but
priority is given to applicants from Inclusiveness countries.

2. Means and measures

Strengths

- organisation of workshops in inclusiveness countries (28%)
- summer school participation (37%)
- expert exchange program (50%)
- TA calls (6%, but 100% winning)

Weaknesses

Opportunities

Threats

2. Means and measures

Strengths

- organisation of workshops in inclusiveness countries (28%)
- summer school participation (37%)
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Weaknesses

- low activity, few applications → does not change the BIG picture
- target group not reached, marketing is not effective
- non-inclusiveness applicants scared away?

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Opportunities

- new ESA member states
- new space agencies
- other projects (Teaming, Twinning)

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Threats

- incompatible with local financial regulations
- EU accounting rules disadvantageous for INCLU-Europe (AMGA)
- Target countries not well understood

3. Future steps

- build a network
- "if the mountain won't come to Muhammad then Muhammad must go to the mountain"

Weaknesses

- low activity, few applications → does not change the BIG picture
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3. Future steps

- build a network - *together*
- "if the mountain won't come to Muhammad then Muhammad must go to the mountain"
- Invite local keynote speakers

Weaknesses

- low activity, few applications → does not change the BIG picture
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Western Europe				Inclusiveness Europe				non Europe			
Submitted abstracts	Oral	Keynote	convener	Submitted abstracts	Oral	Keynote	convener	Submitted abstracts	Oral	Keynote	convener
632	384	22	105	74	37	0	6	220	130	15	14
68%	70%	59%	84%	8%	7%	0%	5%	24%	24%	41%	11%

3. Future steps

- build a network - *together*
- "if the mountain won't come to Muhammad then Muhammad must go to the mountain"
- Invite local keynote speakers
- Dedicated focus to different states

Opportunities

- new ESA member states
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3. Future steps

- build a network - *together*
- "if the mountain won't come to Muhammad then Muhammad must go to the mountain"
- Invite local keynote speakers
- dedicated focus to different states
- less bureaucracy
- reasonable funding
- allowances to local people

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Paldies!!!

Thank you for your attention

