Networking Activity 1 (NA1): Community Support, Dissemination and Engagement with Stakeholders

Anita Heward
Communications Manager
What is NA1?

- Main dissemination platform for Europlanet 2024 RI project to engage with different audiences and user-groups, including:
  - Industry
  - Under-Represented States (planetary and other communities)
  - Global Community (planetary and other communities)
  - Early Career Professionals (planetary and other communities)
  - Media (specialist, mass media and social media)
  - Policy Makers (EU and regional)
  - Educators and Outreach Providers
  - Public
Overarching objectives of NA1:

• Extend the user base of **ALL** Europlanet 2024 RI services (provided by all Work Packages)

• Increase and diversify the planetary science community

• Promote effective cross-scientific and -cultural communication

• Facilitate interactions between academia and industry

• Support the next generation of RI facility leaders and users

• Promote the socioeconomic impact of Europlanet 2024 RI
NA1 Work Package Structure

- Task 1 Management
- Task 2 Industry
- Task 3 Widening Participation
- Task 4 Global Collaboration
- Task 5 Expert Exchanges
- Task 6 Early Careers
- Task 7 Media Centre
- Task 8 Policy Engagement
- Task 9 Outreach & Inspiration
Task 1 - Management

Lead: Uni. Kent, Deputy: INAF
WP Lead: Anita Heward, Deputy: Livia Giacomini & Susmita Datta

• Reporting for NA1 and input to 2024 RI management

• Cross-task collaboration

• Collaboration between Work Packages

• Dissemination (internal and external)

• Compliance (GDPR, diversity, accessibility etc)

• Liaison with Europlanet Society
Task 2 – Industry

**Lead:** BSSL; **Deputy:** ACRI-ST.

**Industry Officer:** Marcell Tessenyi

- Develop network of companies interested in planetary science.
- Validate, upgrade and maintain database of companies relevant to planetary science.
- Deliver workshops to foster links with industry.
- Collaborate with Society on industry activities & events (EPSC etc).
Task 3 – Widening participation

Lead: Wigner; Deputy: IWF-OEAW.
Widening Participation Officer: Melinda Dósa

• Congratulations to Melinda on being awarded her PhD today!
• Deliver workshops in under-represented states to promote widening participation
• Promote Europlanet 2024 RI in under-represented states
• Support other WPs with widening participation
• Collaborate with Europlanet Society Hubs (particularly N, C & SE Europe)
Task 3 – Widening participation activities in preparation

• 26 May 2020: Warsaw Workshop on Widening, focus on Space Industry, co-organised with Task 2 (Warsaw: Space Sector Forum)

• Ideas for 2021 include a focus on Outreach (visiting the Cluj Napoca Academic Days in Romania) or a focus on early career scientists

• Any ideas welcome!
Task 4 – Global Collaboration

**Lead:** Uni. Bologna; **Deputy:** ESF.

**Global Collaboration Officer:** Barbara Cavalazzi

- Sub-Task 4.1: Europlanet Global Collaboration and Integration.
- Sub-Task 4.2: Defining the boundary conditions for pilot TAs with China and Korea
- Sub-Task 4.3: Global collaboration strategic planning
Sub-Task 4.1 – Europlanet Global Collaboration and Integration.

Lead: Uni. Bologna
Sub-task Leader: Barbara Cavalazzi

• Organise workshops to engage individuals and communities
  • Year 1 – Botswana
  • Year 2 – Ethiopia
  • Year 3 – Egypt
  • [Year 4 – Argentina?]
Sub-Task 4.2 – Defining the boundary conditions for pilot TAs with China and Korea.

**Lead:** ESF  
**Sub-task Leader:** Nicolas Walter

- Define MoU between Europlanet 2024 RI and NSSC-CAS (China), NFEC (Korea) that will:
  - List TA facilities open to Chinese and Korean access
  - List Chinese and Korean facilities and sites open to European scientists
  - Agree hosts’ and visitors’ commitments and duties
  - Define mechanisms to maximise usage & ensure balance in access on both sides
  - Agree involvement of Chinese and Korean experts assessors for calls
Sub-Task 4.3 – Global collaboration strategic planning.

Lead: Uni. Bologna

- Develop Globalisation Strategic Plan to roadmap Europlanet’s long-term engagement beyond the EU.
- Establish Europlanet Ambassadors programme to represent Europlanet 2024 RI at conferences and meetings around the world.
Task 5 – Expert Exchanges

Lead: FMI.
Task Leader: Maria Genzer

• Coordinate expert exchanges (including calls, applications & reporting) to support:
  • Development of facilities for future TA programmes
  • Early-career scientists
  • Under-represented communities
  • Foster cooperation between academia and industry
• At least one exchange party must be a beneficiary of Europlanet 2024 RI
Task 6 – Early Careers

Task Leaders: Grazina Tautvaisiene, Manuel Scherf

• Support graduate students and early career professionals (typically <7 years after the last MSc or PhD degree) via:
  • Meetings, Europlanet Society Early Careers (EPEC) Annual Week, Training Workshops and Summer Schools
  • Mentoring website for Early Careers to exchange experiences, ask questions and get in touch with established experts
Task 7 – Europlanet Media Centre

Lead: DFET
Comms Officer: Anita Heward; Social Media Officer: Helen Usher

• Publicise newsworthy results via:
  • Press releases and press briefings
  • Social media
  • Europlanet Society website, Regional Hubs, newsletters and other dissemination channels

• Run a media internship programme for early career science communicators
Alla scoperta di ambienti alieni sulla Terra: parte progetto da 10 milioni

PADova - Laboratori per simulare ambienti alieni sulla Terra, l'uso dell'intelligenza artificiale per lo studio di dati e immagini di altri pianeti e lo sviluppo di sistemi per prevedere le interazioni del vento solare con le atmosfere di altri mondi? L'Europa punta allo studio dei pianeti con un investimento da 10 milioni di euro.

Al via il progetto Europlanet 2024 Research Infrastructure, promosso da Europlanet Society che mira ad unire la comunità della scienza planetaria. Il network

EUROPLANET 2024: Jacobs University part of planetary science network

Il progetto Europlanet 2024, parte di un network europeo, ha come obiettivo di sviluppare una struttura di ricerca che permetta di studiare i pianeti esterni e le loro condizioni. Il progetto è finanziato con un investimento di 10 milioni di euro.

La UPV/EHU participa en un proyecto europeo para apoyar las ciencias planetarias

El plan, dotato con 10 miliones de euros por Unión Europea, busca impulsar la investigación y colaboraciones entre astrónomos amateurs y profesionales.
Task 8 – Policy Engagement

Lead: EILST; Deputy: INAF
Policy Officers: Eleni Chatzichristou and Pavlos Krassakis

• Identify key events and priorities in the European Parliament relevant to planetary science

• Maintain and develop communication channels with Members of the European Parliament and the European Commission.

• Attend and organise policy events

• Support the Regional Hubs in developing policy engagement programmes
Task 9 – Outreach and Inspiration

Lead: LTU; Deputy: UV, DFET, INAF

• Sub-Task 9.1: Outreach Community Support
• Sub-Task 9.2: Training
• Sub-Task 9.3: Education and Inspiration
• Sub-Task 9.4: Planets in A Room
Sub-Task 9.1 – Outreach Community Support

**Lead: LTU**

**Outreach Community Officer: José Gordillo**

- Administer Europlanet Prize for Public Engagement and Europlanet outreach funding scheme
- Monitor and support funded projects
- Develop and pilot calls for an “Outreach Transnational Access” to Lulea Open Lab for Science Communication
Sub-Task 9.2 – Training

**Lead: Uni. Vilnius**

**Sub-task Leader: Grazina Tautvaisiene**

- Organise “Train the trainers” workshop for outreach providers to cascade expertise through the planetary community

- Provide funding for training workshops across Europlanet Society Regional Hub network
Sub-Task 9.3 – Education and Inspiration

Lead: DFET
Sub-task Leader: Fraser Lewis, Paul Roche, Sarah Roberts

• Develop educational resources linked to planetary science and the activities of Europlanet 2024 RI and promote them to schools & teachers

• Collaborate with NA2 on educational activities linked to ground-based campaigns

• Provide training and support for other tasks and WPs (particularly NA1 Task 4 Global Collaboration and Task 6 Early Careers)
Sub-Task 9.4 – Planets in a Room

**Lead: INAF**
**Sub-task Leader: Livia Giacomini**

- Distribute Planets in a Room (PIAR) spherical projection kits to the community
- Develop new content for PIAR based on Europlanet 2024 RI activities (particularly VA datasets and tools)
- Provide technical support for PIAR users
Deliverables

• D11.1 - Europlanet Global Collaboration Strategic Plan (M9)
• D11.2 NA1 1st (M12), D11.3 2nd (M24), D11.4 3rd (M36) Annual Report
• D11.5 - Industry Engagement Sustainability Plan (M37)
• D11.6 - Media Centre Sustainability Plan (M37)
• D11.7 - Policy Engagement Sustainability Plan (M37)
• D11.8 - Outreach and Education Sustainability Plan (M37)
Milestones

- MS8 - Expert Exchange launched (M3)
- MS12 - Mentoring website (M4)
- MS21 - Planets in a Room kits distributed (M9)
- MS26 1st (M12), MS52 2nd (M24), MS87 3rd (M36), MS109 4th (M48) Industry workshop
- MS27 1st (M12), MS53 2nd MS88 3rd (M36), MS110 4th (M48) Widening participation workshops
- MS28 1st (M12), MS54 2nd (M24), MS89 3rd (M36) Global Collaboration workshop
- MS29 1st (M12), MS55 2nd (M24), MS90 3rd (M36) MS111 4th (M48) EPEC Annual Meeting
- MS30 1st (M12), MS56 2nd (M24), MS112 3rd (M48) Media internship
- MS31 1st (M12), MS57 2nd (M24), MS91 3rd MS113 4th Prize and funding scheme results announced
Interaction with other work packages

• Change in culture from previous Europlanet 2020 RI – s and TAs/VAs/NAs cannot be silos and must collaborate.

• Talk to us!!

• Tell us what you are doing so that we can help you promote your activities to relevant communities and achieve your impact goals.

• NA1 is here to help, but it won’t be effective without good communication and information flow between work packages and the whole Europlanet 2024 RI team!
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