Networking Activity 1 (NA1): Community Support, Dissemination and Engagement with Stakeholders

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What is NA1

- Main dissemination platform for Europlanet 2024 RI project to engage with different audiences and user-groups, including:
  - Industry
  - Under-Represented States (planetary and other communities)
  - Global Community (planetary and other communities)
  - Early Career Professionals (planetary and other communities)
  - Media (specialist, mass media and social media)
  - Policy Makers (EU and regional)
  - Educators and Outreach Providers
  - Public
Overarching objectives of NA1

- Extend the user base of **ALL** Europlanet 2024 RI services (provided by all Work Packages)
- Increase and diversify the planetary science community
- Promote effective cross-scientific and -cultural communication
- Facilitate interactions between academia and industry
- Support the next generation of RI facility leaders and users
- Promote the socioeconomic impact of Europlanet 2024 RI
Status - Task 1: Management


- Reporting for NA1 and input to 2024 RI management
- Cross-task collaboration
- Collaboration between Work Packages
- Dissemination (internal and external)
- Compliance (GDPR, diversity, accessibility etc)
- Liaison with Europlanet Society

>> Budget request for additional 4.2 person months to support dissemination
Task 2 – Industry

Lead: BSSL. Deputy: ACRI-ST. Industry Officer: M. Tessenyi

• Develop network of companies interested in planetary science.
• Validate, upgrade & maintain database of companies
• Deliver workshops to foster links with industry
• Collaborate with Society on industry activities & events (EPSC etc)

Main Outcomes in past 12 months

• Industry & Policy session at EPSC2021 (joint with Task 8)
• Industry database now online and being validated
• Industry survey disseminated
Task 3 – Widening participation

Lead: Wigner; Deputy: IWF-OEAW. Widening Officer: A. Opitz

• Deliver workshops in under-represented states (URS)
• Collaborate with Europlanet Society Hubs (particularly N, C & SE Europe)
• Promote Europlanet 2024 RI in URS
• Support other WPs with widening participation

Main Outcomes in past 12 months

• Hubs meeting and splinter at EPSC2021
• TA Applications Workshop in December 2020 (28% URS attendees)
Task 4 – Global Collaboration

Lead: U. Bologna; Deputy: ESF. Global Collaboration Officer: B. Cavalazzi

- Global collaboration strategic planning and Global Collaboration Workshops
- Europlanet Ambassadors programme
- Defining the boundary conditions for pilot TAs with China and Korea

Main Outcomes in past 12 months

- Global Collaboration and Integration Strategy published December 2020
- Europlanet Ambassadors programme launched
- Registration open for Botswana workshop 15-19 November
- Pilot TA programme facilities in Korea included in TA Call 2
Task 5 – Expert Exchanges

Lead: FMI. Task Leader: M. Genzer

• Coordinate expert exchanges (including calls, applications & reporting)
• Support development of facilities for future TA programmes and telescope facilities (through virtual means)

Main Outcomes in past 12 months

• Expert Exchange programme launched 28 May 2021
• 3 proposals received and awarded to date.
Task 6 – Early Careers


- Support students & early career professionals (<7 years after last degree) via:
  - Meetings, Early Careers (EPEC) Annual Week, Training & Summer Schools
  - Mentoring platform for Early Careers to exchange experiences, ask questions and get in touch with established experts

Main Outcomes in past 12 months

- 23 mentors now matched (contact mentors@europlanet-society.org).
- EPEC Annual Week 7-11 June attended by 50+ participants
- School on Asteroid Photometry had 51 applications, 24 full participants and 26 following the plenary sessions
- 69 bursaries supported for EPSC2021
Task 7 – Europlanet Media Centre

Lead: DFET. Comms Officer: A. Heward; Social Media Officer: L. Nardi.

• Publicise newsworthy results via:
  • Press releases and press briefings, social media, website, newsletters and other dissemination channels
  • Media internship programme for early career science communicators

Main Outcomes in past 12 months

• 13 Press releases, 2 media & 3 social media interns, EPSC daily briefings, TA web stories, Twitter following: 3113, Facebook Following: 2441
• Europlanet Magazine launched (1500 unique views)
All Eyes on Mars

Three missions have converged on Mars to study the Red Planet from orbit and explore its surface.

Fireballs light up the skies

We bring you the latest on the Winchcombe Meteorite

ALS • IN THIS ISSUE

A brief history of Europlanet

Geological Mapping

EPEC Annual Week
All eyes on Mars
Europe’s contributions to Mars exploration

Also in this issue:
- The fall of the Winchcombe meteorite
- Exploring Planetary Field Analogues in Argentina
Task 8 – Policy Engagement

Lead: EILST; Deputy: INAF
• Identify priorities for European Parliament (EP) relevant to planetary science
• Communicate with Members of the EP & European Commission (EC)
• Attend and organise policy events
• Support the Regional Hubs in developing policy engagement programmes

Main Outcomes in past 12 months
• Regular policy reports & newsletter updates
• MEP and JRC representative in “Industry & Policy” session at EPSC2020
Task 9 – Outreach and Inspiration

Lead: Kent, NHM, UV, DFET, INAF. Task Leader: Federica Duras

• Outreach Community Support:
  • Train-the-trainers
  • Virtual exhibition

Main Outcomes in past 12 months

• Train-the-trainers outreach webinars (evaluation, media, PIAR)
• Norrbottens withdrawn from project
  • Virtual exhibition on Mars Sample Return (NHM) 12.5 PM + consumables
  • Dissemination (DFET) 4.2 PM Task 11.1/Europlanet sustainability (WP1) 6.8 PM
  • Travel/bursaries/translation (UniKent)
Task 9 – Education and Inspiration

Leads: DFET, INAF. Sub-task Leaders: Paul Roche, F Duras.

• Develop educational resources linked to planetary science and the activities of Europlanet 2024 RI and promote them to schools & teachers
• Collaborate with NA2 on educational activities linked to ground-based campaigns
• Provide training and support for other tasks and WPs

Main Outcomes in past 12 months

• Mars Collection of educational resources linked to planetary field analogues launched in English, Italian and Portuguese (French, German, Greek and Spanish versions in progress)
Sub-Task 9.4 – Planets in a Room

Lead: INAF. Sub-task Leader: Livia Giacomini

- Distribute Planets in a Room (PIAR) spherical projection kits to the community
- Develop new content for PIAR based on Europlanet 2024 RI activities (particularly VA datasets and tools)
- Provide technical support for PIAR users

Main Outcomes in past 12 months

- Live sessions resumed in summer 2021
- INAF: PIAR sub-contract €20,000 move to Personnel 5.61PM
Deliverables

• D11.1 - Europlanet Global Collaboration Strategic Plan (PM11)
• D11.2 NA1 1st (PM12), D11.3 2nd (M24), D11.4 3rd (PM36), D11.X 4th (PM48) Annual Report
• D11.5 - Industry Engagement Sustainability Plan (PM37)
• D11.6 - Media Centre Sustainability Plan (M37)
• D11.7 - Policy Engagement Sustainability Plan (M37)
• D11.8 - Outreach and Education Sustainability Plan (M37)
Milestones

- MS8 - Expert Exchange launched (M15)
- MS12 - Mentoring website (M4)
- MS21 - Planets in a Room kits distributed (M9)
- MS26 1st (M12), MS52 2nd (M24), MS87 3rd (M36), MS109 4th (M48) Industry workshop
- MS27 1st (M12), MS53 2nd (M24) MS88 3rd (M36), MS110 4th (M48) Widening participation workshops
- MS28 1st (M24), MS54 2nd (M24), MS89 3rd (M36) Global Collaboration workshop
- MS29 1st (M24), MS55 2nd (M24), MS90 3rd (M36) MS111 4th (M48) EPEC Annual Meeting
- MS30 1st (M12), MS56 2nd (M24), MS112 3rd (M48) Media internship
- MS31,57, 91, 113 Prize and funding scheme results announced
- +MS Virtual Exhibition
Thank you!

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