

**Networking Activity 1  
(NA1): Community Support,  
Dissemination and Engagement with  
Stakeholders**

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# What is NA1

- Main dissemination platform for Europlanet 2024 RI project to engage with different audiences and user-groups, including:
  - Industry
  - Under-Represented States (planetary and other communities)
  - Global Community (planetary and other communities)
  - Early Career Professionals (planetary and other communities)
  - Media (specialist, mass media and social media)
  - Policy Makers (EU and regional)
  - Educators and Outreach Providers
  - Public

# Overarching objectives of NA1

- Extend the user base of ALL Europlanet 2024 RI services (provided by all Work Packages)
- Increase and diversify the planetary science community
- Promote effective cross-scientific and -cultural communication
- Facilitate interactions between academia and industry
- Support the next generation of RI facility leaders and users
- Promote the socioeconomic impact of Europlanet 2024 RI

# NA1 Work Package Structure

Task 1  
Management

Task 2 Industry

Task 3  
Widening  
Participation

Task 4 Global  
Collaboration

Task 5 Expert  
Exchanges

Task 6 Early  
Careers

Task 7 Media  
Centre

Task 8 Policy  
Engagement

Task 9  
Outreach &  
Inspiration

# Status - Task 1: Management

**Lead: U. Kent, Deputy: INAF. Lead: A. Heward, Deputy: L. Giacomini & S. Datta**

- Reporting for NA1 and input to 2024 RI management
  - Cross-task collaboration
  - Collaboration between Work Packages
  - Dissemination (internal and external)
  - Compliance (GDPR, diversity, accessibility etc)
  - Liaison with Europlanet Society
- >> Budget request for additional 4.2 person months to support dissemination

# Task 2 – Industry

**Lead: BSSL. Deputy: ACRI-ST. Industry Officer: M. Tessenyi**

- Develop network of companies interested in planetary science.
- Validate, upgrade & maintain database of companies
- Deliver workshops to foster links with industry
- Collaborate with Society on industry activities & events (EPSC etc)

## **Main Outcomes in past 12 months**

- Industry & Policy session at EPSC2021 (joint with Task 8)
- Industry database now online and being validated
- Industry survey disseminated

# Task 3 – Widening participation

**Lead: Wigner; Deputy: IWF-OEAW. Widening Officer: A. Opitz**

- Deliver workshops in under-represented states (URS)
- Collaborate with Europlanet Society Hubs (particularly N, C & SE Europe)
- Promote Europlanet 2024 RI in URS
- Support other WPs with widening participation

## **Main Outcomes in past 12 months**

- Hubs meeting and splinter at EPSC2021
- TA Applications Workshop in December 2020 (28% URS attendees)

# Task 4 – Global Collaboration

**Lead: U. Bologna; Deputy: ESF. Global Collaboration Officer: B. Cavalazzi**

- Global collaboration strategic planning and Global Collaboration Workshops
- Europlanet Ambassadors programme
- Defining the boundary conditions for pilot TAs with China and Korea

## Main Outcomes in past 12 months

- Global Collaboration and Integration Strategy published December 2020
- Europlanet Ambassadors programme launched
- Registration open for Botswana workshop 15-19 November
- Pilot TA programme facilities in Korea included in TA Call 2



# Task 5 – Expert Exchanges

**Lead: FMI. Task Leader: M. Genzer**

- Coordinate expert exchanges (including calls, applications & reporting)
- Support development of facilities for future TA programmes and telescope facilities (through virtual means)

## **Main Outcomes in past 12 months**

- Expert Exchange programme launched 28 May 2021
- 3 proposals received and awarded to date.



<http://bit.ly/EuroplanetExpertExchange>

# Task 6 – Early Careers

**Lead: Vilnius. Deputy: IWF-OEAW. Task Leads: G. Tautvaisiene, G. Kargl**

- Support students & early career professionals (<7 years after last degree) via:
  - Meetings, Early Careers (EPEC) Annual Week, Training & Summer Schools
  - Mentoring platform for Early Careers to exchange experiences, ask questions and get in touch with established experts

## Main Outcomes in past 12 months

- 23 mentors now matched (contact [mentors@europlanet-society.org](mailto:mentors@europlanet-society.org)).
- EPEC Annual Week 7-11 June attended by 50+ participants
- School on Asteroid Photometry had 51 applications, 24 full participants and 26 following the plenary sessions
- 69 bursaries supported for EPSC2021

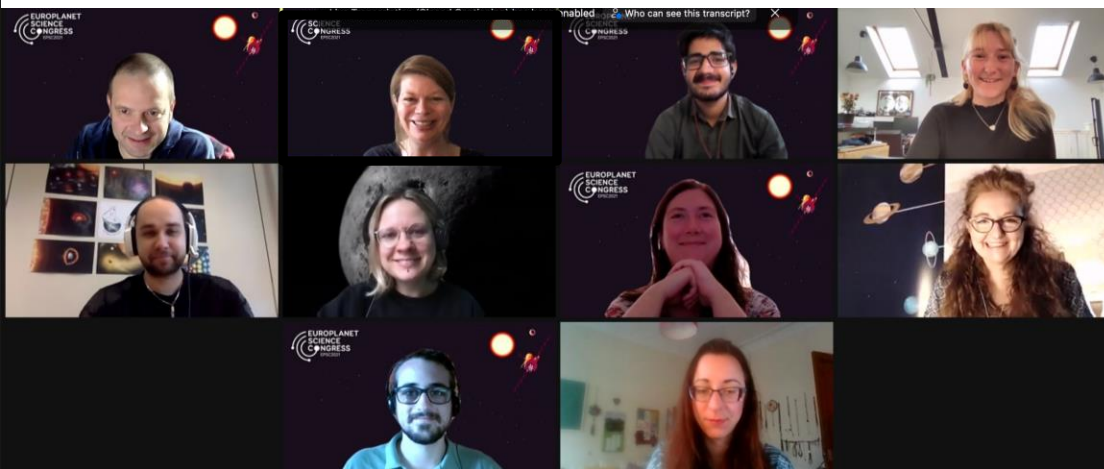
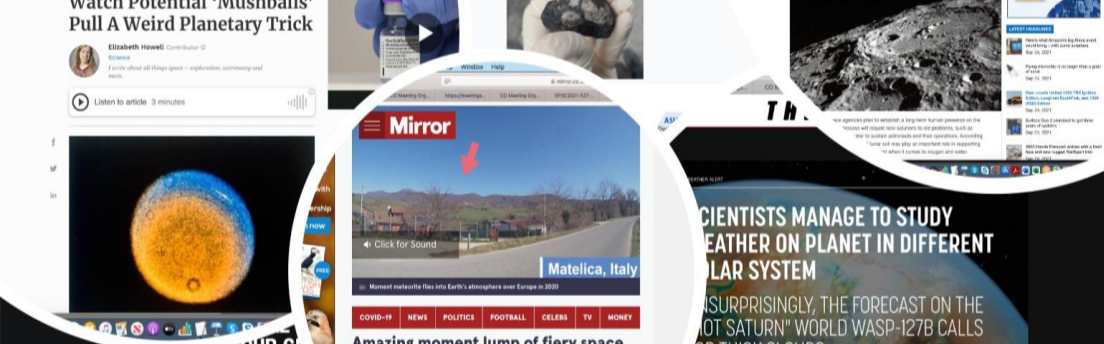
# Task 7 – Europlanet Media Centre

**Lead: DFET. Comms Officer: A. Heward; Social Media Officer: L. Nardi.**

- Publicise newsworthy results via:
  - Press releases and press briefings, social media, website, newsletters and other dissemination channels
- Media internship programme for early career science communicators

## **Main Outcomes in past 12 months**

- 13 Press releases, 2 media & 3 social media interns, EPSC daily briefings, TA web stories, Twitter following: 3113, Facebook Following: 2441
- Europlanet Magazine launched (1500 unique views)



# eur@PLANET Magazine

Issue 1

## All Eyes on Mars

Three missions have converged on Mars to study the Red Planet from orbit and explore its surface.



## Fireballs light up the skies

We bring you the latest on the Winchcombe Meteorite

**ALS IN THIS ISSUE**

A brief history of Europlanet  
 Geological Mapping  
 EPEC Annual Week

eur  PLANET  
Magazine

# All eyes on Mars

Europe's contributions  
to Mars exploration

## ALS IN THIS ISSUE

- The foil of the Winchcombe meteorite
- Exploring Planetary Field Analogues in Argentina

# Task 8 – Policy Engagement

**Lead: EILST; Deputy: INAF**

- Identify priorities for European Parliament (EP) relevant to planetary science
- Communicate with Members of the EP & European Commission (EC)
- Attend and organise policy events
- Support the Regional Hubs in developing policy engagement programmes

## **Main Outcomes in past 12 months**

- Regular policy reports & newsletter updates
- MEP and JRC representative in “Industry & Policy” session at EPSC2020

# Task 9 – Outreach and Inspiration

**Lead: Kent, NHM, UV, DFET, INAF. Task Leader: Federica Duras**

- Outreach Community Support:
  - Train-the-trainers
  - Virtual exhibition

## **Main Outcomes in past 12 months**

- Train-the-trainers outreach webinars (evaluation, media, PIAR)
- Norrbottens withdrawn from project
  - Virtual exhibition on Mars Sample Return (NHM) 12.5 PM + consumables
  - Dissemination (DFET) 4.2 PM Task 11.1/Europlanet sustainability (WP1) 6.8 PM
  - Travel/bursaries/translation (UniKent)



# Task 9 – Education and Inspiration

**Leads: DFET, INAF. Sub-task Leaders: Paul Roche, F Duras.**

- Develop educational resources linked to planetary science and the activities of Europlanet 2024 RI and promote them to schools & teachers
- Collaborate with NA2 on educational activities linked to ground-based campaigns
- Provide training and support for other tasks and WPs

## **Main Outcomes in past 12 months**

- Mars Collection of educational resources linked to planetary field analogues launched in English, Italian and Portuguese (French, German, Greek and Spanish versions in progress)

# Sub-Task 9.4 – Planets in a Room

**Lead: INAF. Sub-task Leader: Livia Giacomini**

- Distribute Planets in a Room (PIAR) spherical projection kits to the community
- Develop new content for PIAR based on Europlanet 2024 RI activities (particularly VA datasets and tools)
- Provide technical support for PIAR users

## Main Outcomes in past 12 months

- Live sessions resumed in summer 2021
- INAF: PIAR sub-contract €20,000 move to Personnel 5.61PM

# Deliverables

- D11.1- Europlanet Global Collaboration Strategic Plan (PM11)
- D11.2 NA1 1st (PM12), D11.3 2nd (M24), D11.4 3rd (PM36), D11.X 4<sup>th</sup> (PM48) Annual Report
- D11.5 - Industry Engagement Sustainability Plan (PM37)
- D11.6 - Media Centre Sustainability Plan (M37)
- D11.7 - Policy Engagement Sustainability Plan (M37)
- D11.8 - Outreach and Education Sustainability Plan (M37)

# Milestones

- MS8 - Expert Exchange launched (M15)
- MS12 - Mentoring website (M4)
- MS21 - Planets in a Room kits distributed (M9)
- MS26 1<sup>st</sup> (M12), MS52 2<sup>nd</sup> (M24), MS87 3<sup>rd</sup> (M36), MS109 4<sup>th</sup> (M48) Industry workshop
- MS27 1<sup>st</sup> (M12), MS53 2<sup>nd</sup> (M24) MS88 3<sup>rd</sup> (M36), MS110 4<sup>th</sup> (M48) Widening participation workshops
- MS28 1<sup>st</sup> (M24), MS54 2<sup>nd</sup> (M24), MS89 3<sup>rd</sup> (M36) Global Collaboration workshop
- MS29 1<sup>st</sup> (M24), MS55 2<sup>nd</sup> (M24), MS90 3<sup>rd</sup> (M36) MS111 4<sup>th</sup> (M48) EPEC Annual Meeting
- MS30 1<sup>st</sup> (M12), MS56 2<sup>nd</sup> (M24), MS112 3<sup>rd</sup> (M48) Media internship
- ~~MS31,57, 91, 113 Prize and funding scheme results announced~~
- +MS Virtual Exhibition

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# Thank you!

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