



# Advertising Guide

## Rates and specifications

23/24

The Europlanet Magazine (first issue published in June 2021) aims to highlight the range of activities within the Europlanet and the wider planetary science community. The Magazine is published twice a year in May/June and November/December.

The Europlanet Magazine is funded through the Europlanet 2024 RI project (supported by the European Union's Horizon 2020 research and innovation programme under grant agreement No 871149). The Europlanet Magazine is available as an online magazine. Limited print copies of some editions are also available.

Circulation
■ Circa 2000

### Booking and submission deadlines

Issue	Deadlines	
	Booking	Submission
May / June	28th April	5th May
November / December	20th November	1st December

### Pricing\*

Position/Size	Number of issues		
	One	Two	Three
Inside front Cover, Outside Back Cover or Inside Back Cover	2000€	1950€	1900€
Half-page Horizontal	1600€	1550€	1500€
One-third Vertical	900€	875€	850€
One-Sixth Vertical	600€	575€	550€

\* Pricing in GBP and USD available on application.

**Terms:** Net due 30 days. Invoices are rendered within one week of issue printing.

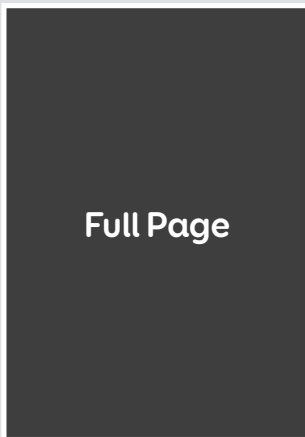


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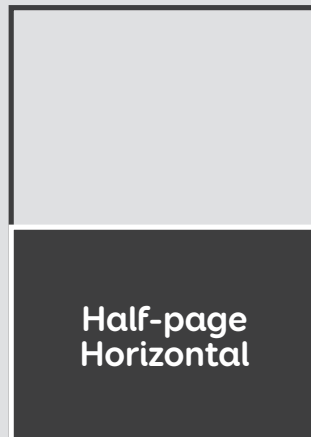
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### Advert sizes



**Trim:** 210 x 297mm  
**Bleed:** 213 x 303mm



**Trim:** 210 x 148.5mm  
**Bleed:** 213 x 154.5mm

**Placement:** top or bottom of page



**Trim:** 71 x 297mm  
**Bleed:** 77 x 303mm

**Placement:** Outside edge of page



**Trim:** 71 x 148.5mm  
**Bleed:** 77 x 154.5mm

**Placement:** Top/Bottom of outside edge of page

### Submission and specifications

- Accepted formats: Press resolution PDF with crop marks and bleed, JPEG - 300DPI at 100% of BLEED size
- All colours converted to CMYK or grayscale (not spot, LAB or RGB Colours)
- 3mm bleed to ALL edges
- Submissions with low-resolution images will be returned to the client for resubmission.
- Publisher will not be responsible for correcting print ad submissions. It is the client's responsibility to submit a usable file for publication
- Advert design service available on request, but we must be given sufficient time to produce the artwork prior to the submission deadline

Advert submissions should be sent to [aheward@europlanet-society.org](mailto:aheward@europlanet-society.org) indicating which issue(s) are required. Files over 10mb should be sent via WeTransfer or similar service.

For additional specifications or questions, contact [aheward@europlanet-society.org](mailto:aheward@europlanet-society.org)